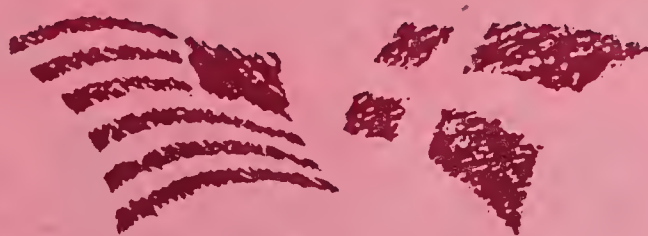


GLAD



1638-1988

NEW SWEDEN

MIDSOMMAR



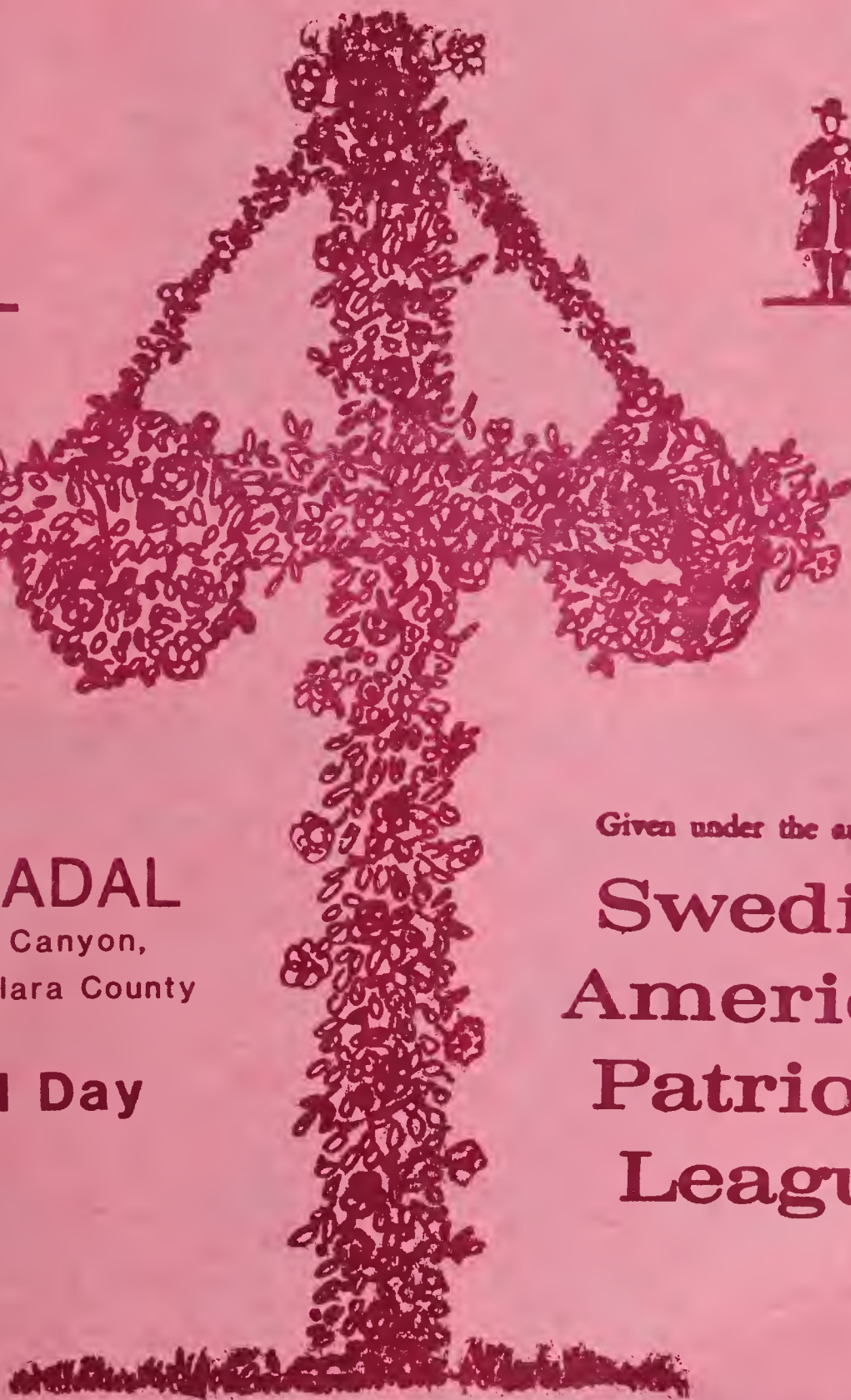
SVEADAL

Uvas Canyon,  
Santa Clara County

All Day

Given under the auspices of

Swedish  
American  
Patriotic  
League



94th Annual

Midsummer Festival

Saturday, June 18th, 1988



# Swedish American Patriotic League

SAN FRANCISCO

OAKLAND

## WISHES ONE AND ALL A HAPPY MIDSUMMER ON THE 94TH CONSECUTIVE MIDSUMMER FESTIVAL.

This year it is one of the events to celebrate New Sweden-88, Observing the 350th Anniversary of the First Swedish Colony in Delaware in 1638.

With sincere appreciation to the many committees and friends for their support and efforts to make this Annual Midsummer Festival an outstanding success.

**Jim Bodine**

President, San Francisco

**WALTER NYLAND**

President, Oakland



*Midsummer Greetings*  
from

Wendy Nordendahl  
Midsummer Queen 1988



Wishing you a very

*Happy Midsummer*

Warren and Dorothy Nordendahl  
Parents of the Queen



Happy Midsummer



from

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# GLAD MIDSOMMAR



**Wendy Nordendahl**  
Midsummer Queen



**Kelly Tabor**  
Columbia



**Ruth Johnson**  
Svea



Midsummer Greetings from  
**TEGNÉR LODGE No. 149, V.O.A.**

meet every third Thursday  
Veterans Building  
1105 Bancroft Ave., San Leandro

Inez Rhodin *Chairman*  
Elsy Mattson *Secretary*



***The Golden Gate  
District Lodges***

through the medium of this program wish to  
extend their best wishes to the  
Swedish-American Patriotic League, on this  
Midsummer Day Celebration.

The Golden Gate District consisting of  
20 local lodges in San Francisco,  
Oakland, Berkeley, Concord, Stockton,  
Modesto, Turlock, Fresno, San Jose,  
Palo Alto, Petaluma, Sacramento,  
Yuba City, Paradise, Eureka, Redding,  
Reno, Oroville and Marysville, extends  
to you a cordial invitation to become a  
member of the Vasa Order of America

**Joan Graham Helen Mingram**  
District Master District Secretary



MIDSUMMER GREETINGS

***Tor Lodge No. 537, V.O.A.***

San Francisco

**Meets 2nd Saturday each month,  
1.00 p.m. at Swedish American Hall,  
2174 Market street, S.F.**

Betty Helseth *Chairman*  
Ellen Sandberg *Secretary*



Best wishes for a successful  
**MIDSUMMER FESTIVAL**

**FYLGIA LODGE No. 119**

Vasa Order of America



The Color Guard here today

is part of

**Fylgia's Drill Team**

**Jack Bjorkquist Robert H. Peterson**  
Chairman Secretary

***Glad Midsommar***

***Nordiska Butik***

Fine Scandinavian Gifts



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Mary Ann Peterson San Francisco, CA 94127  
Vicki Peterson (415) 239-8107



**ANDERS och  
ELLEN SANDBERG**

**önskar alla sina vänner  
en Glad Midsommar**

## STAR SPANGLED BANNER

Oh say, can you see  
By the dawn's early light  
What so proudly we hailed  
At the twilight's last  
gleaming?  
Whose broad stripes and  
bright stars  
Thru the perilous fight  
O'er the ramparts we  
watched,  
Were so gallantly streaming?  
And the rockets red glare  
The bombs bursting in air  
Gave proof thru the night  
That our flag was still there.  
Oh say, does that star-  
spangled banner yet  
wave,  
O'er the land of the free  
And the home of the brave?



## Midsummer Greetings

**Jim Bodine**  
President

Swedish American Patriotic  
League



## Midsummer Greetings

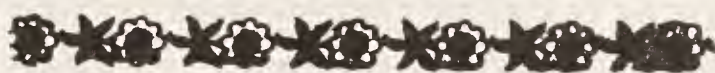
from

**The Swedish-American  
Patriotic League  
of Oakland**

**Walter Nyland, President**

## DU GAMLA, DU FRIA

Du gamla, du fria, du fjällhöga Nord,  
Du tysta, du glädjerika sköna!  
Jag hälsar dig, vänaste land uppå jord,  
Din sol, din himmel, dina ängder gröna!  
Du tronar på minnen från fornstora da'r,  
Då ärat ditt namn flög över jorden!  
Jag vet, att du är och du blir vad du var,  
Ack, jag vill leva, jag vill dö i Norden!



*Glad  
Midsommar*

And a Happy  
Festival in Sveadal

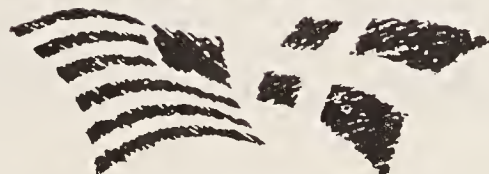
**Ted, Astrid, Alexander  
and Juliana Olsson**



**Wishing Queen Wendy  
and all her happy subjects**

**Glad Midsommar**

**Evelyn Olsson**



1638-1988

**NEW SWEDEN**





P R O G R A M

4 P.M. on the Lawn

PARADE:

Flag Bearers, Officers, Performers, Costume Group, Maids of Honor, Columbia, Svea, Crown Bearer, Midsummer Queen and Train Bearers

MASTER OF CEREMONIES ..... Carl W. Svenson  
Past President, SAPL/S.F.

FLAG SALUTE TO THE QUEEN

Flag Bearers of Fylgia Lodge

NATIONAL ANTHEMS (in unison)

The Star-Spangled Banner  
Du Gamla, Du Fria

..... Zaida Binetti, Director  
..... Kurt Talbot, Drums

WELCOME..... Jim Bodine  
President, SAPL/S.F.

CROWNING OF THE QUEEN ..... Walter Nyland  
President, SAPL/Oakland

SWEDISH MELODIES

Zaida Zingers ... Zaida Binetti, Director

NEW SWEDEN '88 - 350 YEARS , , , , , , Ted Glsson  
Chairman, Bay Area NS-'88

PRESENTATION OF COLUMBIA ..... JIM BODINE  
President, SAPL / S.F.





PRESENTATION OF SVEA ... Bruce MacArthur  
Vice President, SAPL/S.F.

GREETINGS FROM SWEDEN ..... Siri Eliason  
Consul General of Sweden

VOCAL SOLOIST ..... Jan Nordin

THE QUEEN'S COURT ..... Carl W. Svenson  
Past President, SAPL/S.F.

Emma Beck, Gwen Bergmark, Linda Bray,  
Kelli Garcez, Gun Grimberg, Erica  
Nelson, Kendra Nelson, René St. Clair  
and Linda Vogelsberg

Crown Bearer: Linnea Weissenborn  
Train Bearers: Benjamin Bowman  
Joshua Jackson

Procession to the Dance Floor  
and Maypole

MIDSUMMER QUEEN'S WALTZ

SWEDISH FOLK DANCE EXHIBITION

... directed by Marian and Ned Gault

"<sup>o</sup>  
SMÖRGÅSBORD ..... following the program  
Scandinavian Cuisine .... Maude Eriksson

DANCING - 8 P.M. till MIDNIGHT

..... BOB HARROLD'S MUSIC





# GLAD MIDSOMMAR



önskar

## SWEA™

Swedish Women's  
Educational Association

\*\*\*\*\*



*Wishing you a*

*Happy Midsummer*

**Robert and Mary Ann  
Peterson**



Officers  
and  
Members  
of the

**SWEDISH CLUB**

önskar alla

**EN GLAD MIDSOMMAR**



*Midsummer Greetings*

**Carl W. Svenson**

**Erik and Trudi  
Mark Kjell**

**Midsummer Greetings**

**THE SWEDISH SOCIETY  
OF OAKLAND**

meets 2nd Tuesday in  
Björnson Hall, Oakland

**Chester Guthrie** *President*  
**ROBERT THIELE**, *Secretary*  
524-6150

For membership information contact  
above officers.

Now is the time to join the  
East Bay's oldest and most  
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Financially sound

**SWEDISH LADIES SOCIETY  
of San Francisco**

2174 Market Street

Sick Benefit and Social Organization  
Meetings 2nd Thursday at Noon

**Ann Marie Van Horn**, *President*  
**June Williams**, *Secretary*

**SWEDISH LADIES SOCIETY  
JENNY LIND OF OAKLAND**

*A Social and Sick Benefit Organization*  
*Meetings second Thursday every month in*  
*Björnson Hall*

*President* — **Lola McCreery**  
*Secretary* — **BERTHA BECHTLE**



# SVEADAL

SWIMMING — TENNIS  
CABINS — MEALS  
PLAYGROUND

## Eva Person



## Walter and Dorinda Nyland



★ ★



## Bert and Gloria Nelson



## San Mateo



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*Wishing you a  
Happy Midsummer*

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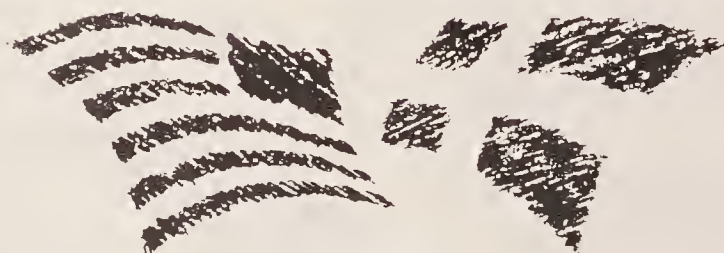
**SIV och  
ART ELWING**

önskar en

**GLAD  
MIDSOMMAR**

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**Siv Custom  
Picture Framing  
San Carlos**



1638-1988

**NEW SWEDEN**

**350th Anniversary  
of the New Sweden Colony in  
North America**

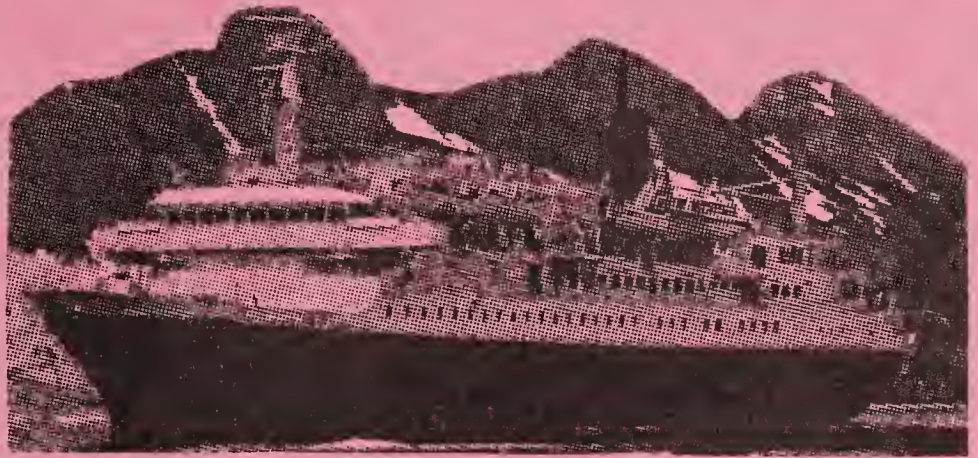


The celebration of New Sweden '88 gives Sweden the opportunity to show Sweden as an old and trustworthy friend of the United States, and to present Swedish culture and industry in America.



# TAKE A CRUISE ON THE SVEADAL LOVE BOAT

Sponsored by  
**The  
Sveadal Club  
in Sveadal**  
**RESERVE  
THE DATE**



**SATURDAY, AUGUST 13, 1988**

POOL SIDE ACTIVITIES WILL START AT 11 A.M. AND CONTINUE  
TO 5 P.M. FOLLOWED BY DINNER AND DANCE

**DINNER - \$12.50 FOR ADULTS - \$8.50 FOR CHILDREN  
DANCE ONLY - \$3.50**

RESERVE WITH:

**COSTUME:  
BLACK & WHITE**

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ANN MARIE VAN HORN (415) 968-5532  
SVEADAL (408) 779-2854**



*Midsummer Greetings*

from

**Gladys Peterson**

**Happy Birthday Marta**

**Midsummer Greetings**

from

**Vera and John Nelson**



*Wishing you a*

*Happy Midsummer*



**THE WEISSENBORNS**

**Ken, Charlotte,  
Karin, Linnea and Marta**



*Wishing you a very*

*Happy Midsummer*

**Ramona and Harry Talbot**





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*Greetings and best wishes for a*

## Happy Midsummer



from



Mr. and Mrs. Reno C. T. Anderson

C. A. ANDERSON FUNERAL PARLORS

